

CASTLE LESLIE ESTATE EARNS 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE



Castle Leslie Estate Honoured as a Top Performing Hotel as Reviewed by Travellers on the World’s Largest Travel Site.

Castle Leslie Estate today announced that it has received a TripAdvisor Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Only the top-performing 10 per cent of businesses listed on TripAdvisor receive this prestigious award.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business’ tenure and popularity ranking on the site.

“Castle Leslie Estate is thrilled to receive a TripAdvisor Certificate of Excellence. We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive reviews on TripAdvisor. Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Castle Leslie Estate and we’d like to thank all of our past guests who took the time to complete a review on TripAdvisor”, said Brian Baldwin, Estate General Manager.

“TripAdvisor is pleased to honour exceptional hospitality businesses for consistent excellence,” said Marc Charron, President of TripAdvisor for Business. “The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience.”